



# YOSEF KOKO KURNIAWAN

## Senior Software Engineer (Web and Mobile) | Driving Technical Excellence

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Yogyakarta, Indonesia

## SUMMARY

I'm a Senior Software Engineer specializing in frontend web and mobile development with 12+ years of experience in the software industry, primarily in the e-commerce domain. I leverage AI tools to accelerate development and consistently deliver high-quality solutions, while driving technical leadership, solution architecture, and cross-functional collaboration.

## EXPERIENCES

### Senior Frontend & App developer

Bridzia Malaysia 2024 - Now Remote (Malaysia)

- Develop and maintain enterprise-scale React and React Native applications used by thousands of daily users across Southeast Asia
- Integrate Firebase Analytics, Meta Pixel, TikTok, and other marketing technologies.
- Collaborate closely with product managers, designers, backend engineers, and QA to deliver enterprise e-commerce solutions.

#### Key Projects :

- Guardian Malaysia (web and mobile)
- Guardian Singapore (web and mobile)
- MrDIY (full-stack CMS)
  - Build an RSVP event module for an existing CMS using Laravel, from backend services to frontend UI implementation.

### Engineering Manager

Icube by Sirclo 2020 - 2024 Hybrid (Indonesia)

- Led R&D initiatives to establish Swift PWA and Swift App, the company's first modern web and mobile application platform using React and React Native.
- Drove the adoption of PWA and React Native solutions across multiple enterprise e-commerce projects.
- Mentored and provided technical leadership to frontend engineers across multiple divisions.
- Led solution architecture planning and managed the development of Swift Checkout, a SaaS checkout platform integrating with Magento and Shopify.

#### Key Projects :

- Swift PWA & Swift App
- Swift Checkout

### Tech Lead

Icube 2018 - 2020 Remote (Indonesia)

- Led technical direction across multiple projects, providing solution design, technical documentation, code reviews, and engineering guidance.
- Mentored 3-5 frontend developers ranging from junior to senior level.

#### Key Projects :

- mitra10.com, forcast.com.au, lovebonito.com/id
  - Led the team in developing and maintaining enterprise e-commerce websites, including third-party integration such as SAP, Order Management System (OMS), Shipping & Payment services, and marketing analytics tools.

### Frontend Developer

Icube 2014 - 2018 Remote (Indonesia)

- Developed and customized Magento 1 & Magento 2 storefronts with a focus on responsive UI, theming, and frontend performance.

#### Key Projects :

- Kawan Lama Group (ruparupa.com, kawanlama.com), www.pauladeen.com, Matahari Mall, Electronic Solution, bimbi.com, and many more

## KEY ACHIEVEMENTS



### Conference Speaker at Meet Magento Indonesia

Spoke at Meet Magento Indonesia (a regional e-commerce community conference) about optimizing Magento frontend performance (2017) and Progressive Web App (2018)

## LANGUAGES

Bahasa Indonesia  
Native



English  
Proficient



## CERTIFICATIONS

### Magento 2 - Frontend Developer

Certified in frontend development using Magento 2

### Magento 2 - Business Practitioner

Certified in business practices related to Magento

### Hacktiv8 - React Developer

Certified React developer

## SKILLS

### Frontend

React.js Next.js Javascript Typescript

Material CSS Tailwind CSS HTML

CSS Preprocessor (Saas, Less)

### Mobile

React Native

### Backend & Database

Laravel CodeIgniter PHP MySQL

PostgreSQL

### API

REST API GraphQL API

### E-commerce

Magento Shopify

## EDUCATIONS

### Bachelor of Information Systems

Universitas Kristen Dutawacana (UKDW)

2009 - 2013 Yogyakarta, Indonesia